



State of Wisconsin
Department of Public Instruction
Elizabeth Burmaster, State Superintendent

*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE

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Monday, October 2, 2006

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Burmaster to conduct Higher Education Day activities in Wausau

MADISON—State Superintendent Elizabeth Burmaster will conduct Higher Education Day activities Tuesday in Wausau.

Burmaster will begin the day at 9:45 a.m. at Northcentral Technical College. Joining her for a press conference on the importance of higher education and a seamless PK-16 educational system will be Lori Weyers, president of Northcentral Technical College; Linda Bunnell, chancellor, University of Wisconsin-Stevens Point; David Wilson, chancellor of UW-Colleges/Extension; Jim Veninga, dean of UW-Marathon County; Steve Murley, superintendent, Wausau School District; and Kristine Gilmore, superintendent, DC Everest Area School District. Following the press conference, Burmaster will visit a welding class to learn more about the welding students' educational experiences.

At 11:30 a.m., Burmaster and other higher education administrators will visit Wausau East High School. Principal Bradley Peck will speak about the district's efforts to keep students in school and encourage them to take rigorous coursework. The group will join students in Wausau's Wisconsin Educational Opportunity Program to learn about their International Baccalaureate classes and plans to attend college.

The day will continue with stops at the UW-Marathon County campus that will include a meeting at 1:30 p.m. to discuss the college's efforts to serve as a bridge for secondary students into postsecondary studies. Burmaster will meet with UW-Marathon County student government representatives and hold a discussion with academic advisers in the student commons.

The state's six constitutional officers are holding Higher Education Day activities throughout the state to raise awareness of higher education in Wisconsin. Higher Education Day is being held to encourage children and adult students to save for higher education and to make them aware of the resources that exist to help fund postsecondary studies.

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WHO: State Superintendent Elizabeth Burmaster

WHAT: Higher Education Day

WHEN: Tuesday, October 3, 2006

WHERE: 9:45 a.m. Northcentral Technical College
1000 West Campus Drive
11:30 a.m. Wausau East High School
2607 North 18th Street
1:30 p.m. University of Wisconsin-Marathon County
518 South 7th Avenue